

Switch your customer to n* by Nutrilite™ brand.

See the difference**



Competitively priced per serving with Oilly[†], MegaFood[‡] and Nature Made[†] brand gummies, n* by Nutrilite™ gummies are **free from artificial colors, flavors and sweeteners.**

Retail price:

\$16.50–\$19.50 /
\$0.55–\$0.65 per serving



Brand	Dairy Free	Vegetarian	Gluten Free	Soy Free	No High-Fructose Corn Syrup	Sweetened with Glucose Syrup	Sweetened with Organic Cane Sugar
n* by Nutrilite™ gummies	✓	✓	✓	✓	✓	✗	✓
Oilly [†] gummies	✗	✗	✓	✗	✓	✓	✗
MegaFood [‡] gummies	✓	✓	✓	✓	✓	✗	✓
Nature Made [†] gummies	✓	✗	✓	✗	✓	✓	✗

Competitively priced** with More Labs[‡] Liquid Focus[‡] and Morning Recovery[‡] and Vital Proteins[‡] Glow Collagen Shot.

Competitively priced** with Airborne[‡] Original, nuun[‡] Sport and Hum[‡] Collagen Pop.

Competitively priced** with dōTERRA[‡] oils.

Competitively priced** with Navitas[‡] Organics Turmeric Latte.

Competitively priced** with KeVita[‡] Kombucha drink.

Competitively priced** with Teavana[‡] tea.

**Comparisons based on label information and pricing available on doterra.com, teavana.com, keVita.com and target.com as of November 2020.

†Oilly® is a registered trademark of Oilly PBC Corporation; MegaFood® is a registered trademark of FoodState, Inc.; Nature Made® is a registered trademark of Pharmavite LLC; More Labs® and Liquid Focus® are registered trademarks of 82 Labs, Inc.; Vital Proteins® is a registered trademark of Vital Proteins LLC; Airborne® is a registered trademark of RB Health (US) LLC; nuun® is a registered trademark of Nuun & Company, Inc.; Hum® is a registered trademark of Hum Nutrition, Inc.; dōTERRA® is a registered trademark of dōTERRA Holdings, LLC; Navitas® is a registered trademark of Navitas, LLC; KeVita® is a registered trademark of KeVita, Inc.; Teavana® is a registered trademark of Starbucks Corporation.

Brand Comparison Chart**

Gummies key benefit

RELAX



SLEEP



FOCUS



SUNNY



IMMUNITY



	n* by Nutrilite™	Olly®†	Nature Made®††
RELAX Key ingredients Sweetener Price Per Serving Retail Price Servings	 Free from soy, high-fructose corn syrup, artificial colors, artificial sweeteners and artificial flavors. L-Theanine (50 mg), lemon balm (20 mg). Organic cane sugar \$0.55 \$16.50 30	 Free from high-fructose corn syrup and artificial colors. Gaba (100 mg), L-Theanine (75 mg), lemon balm (50 mg). Glucose syrup \$0.67 \$13.99 21	
SLEEP Key ingredients Sweetener Price Per Serving Retail Price Servings	 Free from soy, high-fructose corn syrup, artificial colors, artificial sweeteners and artificial flavors. Melatonin (3 mg), magnesium (50 mg) and passionflower (5 mg). Organic cane sugar \$0.55 \$16.50 30	 Free from high-fructose corn syrup and artificial colors. Melatonin (3 mg), L-Theanine (100 mg), chamomile, passionflower and lemon balm. Glucose syrup \$0.56 \$13.99 25	 Free from high-fructose corn syrup, artificial colors and artificial sweeteners. Melatonin (2.5 mg). Glucose syrup and sugar \$0.22 \$17.49 80
FOCUS Key ingredients Sweetener Price Per Serving Retail Price Servings	 Free from soy, high-fructose corn syrup, artificial colors, artificial sweeteners and artificial flavors. Ginseng (75 mg), vitamin B6 (2 mg), vitamin B12 (50 mcg). Organic cane sugar \$0.55 \$16.50 30	 Free from high-fructose corn syrup and artificial colors. Ginseng (100 mg), Alpha GPC (20 mg), vitamin B6 (2 mg), vitamin B12 (50 mcg). Glucose syrup \$0.78 \$13.99 18	 Free from high-fructose corn syrup, artificial colors and artificial sweeteners. Vitamin B12. Glucose syrup and sugar \$0.28 \$11.29 40
SUNNY Key ingredients Sweetener Price Per Serving Retail Price Servings	 Free from soy, high-fructose corn syrup, artificial colors, artificial sweeteners and artificial flavors. Vitamin D3 (25 mcg), saffron (10 mg). Organic cane sugar \$0.55 \$16.50 30		 Free from high-fructose corn syrup, artificial colors and artificial sweeteners. Vitamin D3 (50 mcg). Glucose syrup and sugar \$0.30 \$13.49 45
IMMUNITY Key ingredients Sweetener Price Per Serving Retail Price Servings	 Free from soy, high-fructose corn syrup, artificial colors, artificial sweeteners and artificial flavors. Vitamin C (90 mg), zinc (7.5 mg), elderberry (100 mg). Organic cane sugar \$0.55 \$16.50 30	 Free from high-fructose corn syrup and artificial colors. Vitamin C (180 mg), zinc (5 mg), echinacea (40 mg), elderberry (65 mg). Glucose syrup \$0.93 \$13.99 15	 Free from high-fructose corn syrup, artificial colors and artificial sweeteners. Vitamin C (250 mg). Glucose syrup and sugar \$0.31 \$12.49 40

**Comparisons based on label information and pricing available on olly.com and walgreens.com as of November 2020.

†Olly® is a registered trademark of Olly PBC Corporation.

††Nature Made® is a registered trademark of Pharmavite LLC.

Brand Comparison Chart**

MULTI-BENEFIT

New!



Launching March 2021.

	n* by Nutrilite™	MegaFood®†
Key ingredients	<p>GF VP</p> <p>Free from soy, high-fructose corn syrup, artificial colors, sweeteners and flavors, peanuts, eggs, shellfish and crustaceans.</p> <p>TurmiPure Gold®‡ turmeric extract (120 mg).</p>	<p>GF VP</p> <p>Free from soy, high-fructose corn syrup, artificial colors, sweeteners and flavors.</p> <p>Turmeric root (200 mg), turmeric root extract (100 mg), organic carrot (50 mg), organic ginger root (20 mg).</p>
Sweetener	Organic cane sugar	Organic tapioca syrup and organic cane sugar
Price Per Serving	\$0.65	\$0.70
Retail Price	\$19.50	\$13.99
Servings	30	20

Teas
key benefit

RELAX



	n* by Nutrilite™	Teavana®† Peach Tranquility®‡
Blend	<p>VP</p> <p>Lavender, chamomile and hibiscus</p>	<p>VP</p> <p>Peach, chamomile, pineapple and lemon verbena</p>
Caffeine Free	YES	YES
Vegetarian	YES	YES
Price Per Serving	\$0.44	\$0.36
Retail Price	\$11.50	\$5.49
Servings	25	15

Oils
key benefit

**FOCUS,
SUNNY,
SLEEP**



	n* by Nutrilite™	dōTERRA®†
Blend	<p>VP</p> <p>Varies</p>	<p>VP</p> <p>Varies</p>
Vegetarian	YES	YES
Price Per Milliliter	\$2.00	\$2.50+
Retail Price	\$20.00	\$25.00+

Fizz Tabs
key benefit

IMMUNITY

New!



	n* by Nutrilite™	Airborne®†
Key ingredients	<p>GF VP</p> <p>Free from artificial colors, flavors, sweeteners, peanuts, tree nuts, fish and crustaceans.</p> <p>Echinacea (100 mg), vitamin A (600 mcg), vitamin C (1000 mcg), vitamin E (15 mg), vitamin B6 (0.5 mg), zinc (8 mg), selenium (15 mcg), manganese (3 mg), sodium (230 mg), potassium (80 mg).</p>	<p>GF</p> <p>Vitamin C (1000 mg), vitamins A, C and E, zinc, selenium and manganese.</p>
Price Per Serving	\$0.85	\$0.70
Retail Price	\$8.50	\$6.99

**Comparisons based on label information and pricing available on megafood.com, teavana.com, doterra.com and target.com as of November 2020.

†MegaFood® is a registered trademark of FoodState, Inc.; Teavana® and Peach Tranquility® are registered trademarks of Starbucks Corporation; dōTERRA® is a registered trademark of dōTERRA Holdings, LLC; Airborne® is a registered trademark of RB Health (US) LLC.

‡TurmiPure Gold® is a registered trademark of Naturex societe anonyme (sa) France.

Brand Comparison Chart**

Fizz Tabs
key benefit

HYDRATION



	n* by Nutrilite™	nuun ^{®†} Sport
Key Ingredients	<p>GF V GF NO</p> <p>Free from high-fructose corn syrup, artificial colors, flavors, sweeteners, soy, peanuts, tree nuts, fish and crustaceans.</p> <p>Ginger (100 mg), vitamin C (18 mg), vitamin B1 (0.24 mg), vitamin B6 (0.34 mg), vitamin B12 (0.48 mg), magnesium (40 mg), potassium chloride (90 mg), sodium (230 mg), potassium (100 mg).</p>	<p>GF V</p> <p>Free from soy.</p> <p>Calcium carbonate (13 mg), magnesium (25 mg), potassium chloride (40 mg), sodium (300 mg), potassium (150 mg), organic green tea extract (contains 40 mg of caffeine).</p>
Price Per Serving	\$1.00	\$0.70
Retail Price	\$10.00	\$7.00

Fizz Tabs
key benefit

BEAUTY



	n* by Nutrilite™	Hum ^{®†} Collagen Pop
Key Ingredients	<p>GF V GF NO</p> <p>Free from high-fructose corn syrup, artificial colors, flavors, sweeteners, soy, peanuts, tree nuts, fish and crustaceans.</p> <p>Organic goji berry (10 mg), biotin (1000 mcg), vitamin A (600 mcg), vitamin C (90 mg), vitamin E (10 mg).</p>	<p>Free from soy.</p> <p>Vitamin C (90 mg), hydrolyzed marine collagen (500 mg).</p>
Price Per Serving	\$0.85	\$1.00
Retail Price	\$8.50	\$30.00

Shots
key benefit

FOCUS



	n* by Nutrilite™	More Labs ^{®†} Liquid Focus ^{®†}
Key Ingredients	<p>GF V GF NO</p> <p>Free from artificial colors, flavors, sweeteners, high-fructose corn syrup, peanuts, shellfish, fish and crustaceans.</p> <p>Vitamin B6 (12 mg), vitamin B12 (10 mcg), vitamin A (600 mcg), vitamin C (90 mg), biotin (1500 mcg), acerola extract (25 mg).</p>	<p>GF V GF</p> <p>Free from artificial colors, flavors, soy and high-fructose corn syrup.</p> <p>Vitamin C, thiamin, niacin, vitamin B6, L-Theanine, vitamin B12 and potassium.</p>
Price Per Serving	\$3.00	\$5.00
Retail Price	\$27.00	\$30.00

Shots
key benefit

BEAUTY



	n* by Nutrilite™	Vital Proteins ^{®†} Glow
Key Ingredients	<p>GF GF NO</p> <p>Free from artificial colors, flavors, sweeteners, high-fructose corn syrup and soy.</p> <p>Hyaluronic acid (60 mg), collagen bovine (7g), vitamin C (45 mg), vitamin E (2 mg), biotin (1500 mcg), acerola extract (25 mg).</p>	<p>GF GF</p> <p>Vitamin C (180 mg), biotin (1500 mcg), collagen peptides/bovine (7 g), hyaluronic acid (60 mg).</p>
Price Per Serving	\$4.00	\$3.75
Retail Price	\$36.00	\$45.00

**Comparisons based on label information and pricing available on November, 2020.

nuun[®] is a registered trademark of Nuun & Company, Inc.; Hum[®] is a registered trademark of Hum Nutrition, Inc.; More Labs[®] and Liquid Focus[®] are registered trademarks of 82 Labs, Inc.; Vital Proteins[®] is a registered trademark of Vital Proteins LLC.

Brand Comparison Chart**

Shots
key benefit

HYDRATION

New!



n* by Nutrilite™

More Labs®†
Morning Recovery®†

Key ingredients



Free from artificial colors, flavors, sweeteners, high-fructose corn syrup, soy, peanuts, tree nuts, fish and crustaceans.



Free from artificial colors, flavors, sweeteners, high-fructose corn syrup and soy.

Price Per Serving
Retail Price

Vitamin C (135 mg), thiamin (0.3 mg), riboflavin (6.5 mg), vitamin B6 (17 mg), vitamin B12 (12 mg), zinc (1.1 mg), sodium (35 mg), potassium (114 mg).
\$4.00
\$36.00

Vitamin C, vitamin B6, sodium, potassium, More Labs®† blend: milk thistle, green tea extract, ginseng extract (4.18 g).
\$3.75 (16 count), \$4.50 (8 count)
\$60.00 (16 count), \$35.00 (8 count)

Kombucha-Style Drink Mix
key benefit

MULTI-BENEFIT



n* by Nutrilite™

KeVita®†

Format
Strains / CFUs
Shelf Life
Calories Per Serving
Sugar Per Serving
Carbs Per Serving

Price Per Serving
Retail Price
Servings Per Container



Powder drink mix
Bacillus Coagulans 500 million CFUs
12 months, shelf stable (no need to refrigerate)
20
2 g
4 g

\$1.43
\$20.00
14



Ready to drink
Bacillus Coagulans MTCC 5856
6 months refrigerated
35
8 g
8 g

\$1.66
\$3.32
2

Turmeric Latte
key benefit

MULTI-BENEFIT

New!



n* by Nutrilite™

Navitas®†

Format
Flavor
Mixes With
Ingredients

VEGETARIAN
USDA ORGANIC



Powdered drink mix
Cinnamon and nutmeg
Milk or milk substitute
TurmiPure Gold®† turmeric extract (250 mg), spice blend (450 mg), black pepper extract (6 mg), calcium (10 mg).

YES
NO

Powdered drink mix
Turmeric and spices
Milk or milk substitute
Coconut oil powder (MCT oil, acacia fiber, tapioca maltodextrin, citric acid), coconut palm sugar, turmeric powder, guar gum, cinnamon, ginger, sea salt, black pepper, monk fruit extract.

NO
YES

**Comparisons based on label information and pricing available on doterra.com, teavana.com, keVita.com and target.com as of November 2020.

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‡TurmiPure Gold® is a registered trademark of Naturex societe anonyme (sa) France.